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贝莱德安硕副总裁

负责 iShares ETF 在大中华区的业务发展，为主权基金、保险公司、资产管理公司和银行等机构提供 ETF 相关的投资方案。加入贝莱德之前，蔡玉女士任职于香港和伦敦的投资银行，负责结构产品的销售策略和定价模型。蔡女士毕业于北京大学光华管理学院。

Heidi Cai, Vice President, is an ETF specialist for iShares APAC, focusing on China and Taiwan. Ms. Cai services Sovereign Wealth Funds, Insurance Companies, Asset Managers, Banks and Brokers on Investor Education and ETF Consultation.

Prior to BlackRock, Ms. Cai worked for various investment banks in Hong Kong and London, specialized in Structured Product modelling and consultation.

Ms. Cai earned a BA degree from Peking University.