

**Carlos Diez**  
**Founder & CEO, MarketGrader Capital**

Carlos founded MarketGrader in 1999 and built a quantitative research engine to rate public companies using a fundamentals-based scoring system that follows a growth-at-a-reasonable-price (GARP) methodology. In 2003 the firm developed a family of domestic equity indexes, with stock selection based on MarketGrader's fundamental scores, weighing all constituents equally rather than by market capitalization. It partnered with Barron's in 2006 to construct the Barron's 400 Index, which collects the most fundamentally attractive companies in the U.S. It then successfully launched the Barron's 400 ETF (NYSE: BFOR) in partnership with ALPS Advisors, in 2013. Today MarketGrader rates 35,000 public companies in 93 countries and publishes over 50 global indexes utilizing its proprietary GARP methodology.

Carlos, who earned a B.S. in Economics from Pepperdine University, has been cited in Institutional Investor, the Financial Times, Barron's, Pensions & Investments, Smart Money, Investor's Business Daily, Forbes and ChinaFund.